



CLIENT: US Fetus

SHOW: Society of Maternal Fetal Medicine

SIZE: 20' x20' Exhibit Rental



The objective for US Fetus was to create a comfortable environment for its members with a cutting edge exhibit design. A rental display solution was a great choice to make a big impact without a big investment.

The exhibit design draws interest from multiple tiers of graphics and ceiling structures which created a unique environment. A double-sided backlit fabric wall used as a partition, providing a comfort area with lounge seating. A large reception area and demo stations with flat screen monitors served as functional areas of interest.

KEY EXHIBIT FEATURES:

- Rental Display
- Large Tension Fabric Graphics
- Reception Area
- Backlit Graphic Wall



"I had nothing but pleasure working with the entire crew from EVO Exhibits, all of whom displayed professionalism every step of the way. Wanting our large scale exhibit to be dynamic and problem free, we chose EVO because they exude confidence. Our exhibit was breathtaking; the lighting was perfect, and the entire journey a sheer pleasure. The physicians for whom the exhibit was done were in awe."

MARAL HABESHIAN // MARKETING AND PR CONSULTANT, US FETUS